



Our Wellbeing, Our Voice

A Campaign for a National Children and Young People's Wellbeing Measurement Programme

Call: The Government to introduce a national young people's wellbeing measurement programme throughout England, listening to young people's voices to inform local and national action to improve their lives and ensure all young people have the opportunities they deserve.

The campaign seeks to gain a commitment from the Government to introduce this national programme, with a time-limited expert working group to inform the specifics of implementation and roll-out. The campaign itself will not determine or pre-empt the outcomes of the working group (i.e. method of delivery). However, the campaign proposes key principles for the Government to commit to, and for the working group to abide by.

Principles:

1. National Coverage:

For the wellbeing measurement programme to be delivered nationally, capturing the voices and experience of young people in every part of England, with central accountability for managing the programme and developing national insights based on robust research to inform policymaking.

2. Local Ownership:

Local areas to determine aspects of the survey to meet local need, facilitate local collaboration to respond to survey insights bringing together young people, schools, local government, local healthcare systems and civil society.

3. Youth Centred:

To be genuinely youth-centred with young people involved in the working group, the survey design, rollout, oversight and accountability.

4. Regular:

The survey to be conducted on a regular basis (e.g. every year or every two years), to the benefit of young people, at a consistent time of the year that is deemed appropriate for young people.

5. Confidentiality:

Survey data to be transparent and made public at neighbourhood level. School-level data not made public to avoid crude league-tables and unfair school accountability. Appropriate controls in place to support insightful new research..

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